



I N D I A N A
**Kids First
Trust Fund**

SFY Annual Report 2007-2008



Mission

Children are our most important assets. Our mission is to promote the health of children and reduce infant mortality by funding programs which prevent child abuse and neglect. In conjunction with the State of Indiana the KFTF board is looking toward partnering with families and communities to provide safe, nurturing and stable homes.



Goals

The KFTF Board has adopted the following goals as a means of fulfilling the overall mission:

1. Reduce the number of deaths due to abuse and neglect;
2. Reduce the total number of substantiated cases of abuse and neglect;
3. Reduce the infant mortality rate.



Indiana Kids First Trust Fund




SFY Annual Report 2007-2008

KFTF Prevention Services

In 2006, Kids First Trust Fund shifted direction from funding individual community service providers to funding statewide, community-based, prevention focused programs. This new approach has provided a statewide, coordinated continuum of child abuse and neglect prevention programming. Each year since 2006, Kids First Trust Fund dollars have been awarded to two programs, Community Partners (secondary prevention) and The Villages/Prevent Child Abuse Indiana (primary prevention).

The Department of Child Services (DCS) has awarded Community Partners for Child Safety (CP) contracts to nine agencies for the period 2009–2011. Those agencies will continue to expand the child abuse prevention service array that is being delivered in every region in the state. Families identified through self-referral or other community agency referral are provided services or connected to resources needed to strengthen the family and prevent child abuse and neglect. The goal of CP is to prevent families from entering the DCS system.

The Villages/Prevent Child Abuse Indiana (PCAI) is one contract. The agency provides parent education and public awareness statewide. Goals include:

-  Partner with PCAI's local Councils, DCS, and other statewide and/or community-based networks of individuals, public and private sector organizations to support child abuse and neglect prevention efforts across Indiana
-  Build greater community support for public and social policies that contribute to the prevention of child abuse and neglect
-  Develop procedures and tools for educating future parents, caregivers, families, and the general public how they can help prevent child abuse and neglect
-  Identify, create and distribute printed prevention materials targeted at assisting parents and caregivers with identified, stressful or challenging "parenting" issues and to promote available resources for support for children and families
-  Enhance and expand the annual Indiana Child Abuse and Neglect Prevention Awareness Month (ICANPAM) campaign in April each year—to coincide with the designated, National Child Abuse and Neglect Prevention Awareness Month—to encourage individuals and communities to become more involved with protecting and nurturing children and supporting parents

Through the Indiana Kids First Trust Fund, The Villages/PCAI is impacting parents and caregivers daily-teaching them prevention strategies, the responsibilities of reporting abuse and how to advocate for the safety of Indiana's children.

Child Abuse Prevention Month, 2008

The Indiana Kids First Trust Fund Board supports The Villages/Prevent Child Abuse Indiana (PCAI) in their efforts to provide child abuse and neglect prevention education and awareness (primary prevention) in communities throughout the state. In April, 2008, National Child Abuse Prevention Month, The Villages/PCAI held a "kick-off" on the lawn of the Capitol. Governor Mitch Daniels and two women who had experienced child abuse in their families and received services through The Villages/PCAI spoke at the event. Participants were surrounded by 1,000 pinwheels that had been planted on the lawn to symbolize the over 89,000 live births in Indiana last year.

The kick-off event was followed that day by a celebration at the Indiana Children's Museum. In addition, The Villages/PCAI launched the Indiana Kids Can't Wait Campaign which included the unveiling of billboards with positive parenting messages and PSA's by Coach Tony Dungy and Center Jeff Saturday of the Indianapolis Colts, Superintendent of the Indianapolis Public Schools, Dr. Eugene White, and President and CEO of The Villages/PCAI, Sharon Pierce. The Villages/PCAI also went live with the following website, www.indianakidscantwait.org. The website contains information on child abuse as well as resources caregivers can access for support.

The Villages/PCAI participated with other partners in planning the April 22-23, 2008 Institute for Strengthening Families and on April 22nd, sponsored the keynote speaker for the Institute and for the National Accreditation Ceremony for Healthy Families Indiana. In addition, the President and CEO emceed the accreditation celebration in which Governor Mitch Daniels, Director James Payne of the Department of Child Services, and Jim Hmurovich, CEO of Prevent Child Abuse America/Healthy Families America participated.

Child Abuse Prevention Month, 2009

In April 2009, The Villages/PCAI will recognize National Child Abuse Prevention Month by participating in programs and activities throughout the state to increase knowledge and awareness of child abuse and neglect; will prepare and distribute packets of educational materials to PCAI chapters and social service providers; will partner with the Indiana Department of Child Services and other state agencies and programs to present the Institute for Strengthening Families and will sponsor the Keynote speaker for the Institute. The Institute, a three day professional development event, offers intensive training through skill building seminars to social service providers statewide to assist in efforts to strengthen families and support young children.

Community Partners for Child Safety 2008

The Community Partners for Child Safety (CP) program has completed its first year of services to the state of Indiana. Many changes have occurred throughout the course of the year in an effort to better serve Indiana families. A referral guideline was established between CP, Healthy Families Indiana (HFI), and local community partners. Referrals must include the following steps:

- 👉 Explanation that there is a service available that might benefit the family
- 👉 Voluntary participation; family is told the service provider's name and/or staff completes a referral form to the service provider, while family member is present; CP agency can be phoned or faxed a referral form
- 👉 DCS/FCM's are not entitled to a report back from CP agency regarding family's participation in CP; CP representative may respond if a client family has engaged in services when services were offered
- 👉 CP can accept a referral from HFI if the family is not within the target population of local HFI site, family is not HFI eligible, family refused HFI services, or family has terminated HFI services

As the CP program has developed changes have occurred. The end of the initial contract period is December 31, 2008. For the new contract period, January 1, 2009 through December 12, 2011, DCS has contracted with five new providers in five different regions. A transition plan has been devised to assist new providers. A key number of items and action steps have been identified as priorities and a formal transition plan and timetable are being developed through collaborative agreements.

Partnertude, the CP database system, is up and running. All 92 counties are entering information into Partnertude. Datatude, Inc., the company that provides the Partnertude system, disseminates reports to the state quarterly. As of May 30, 2008, Partnertude had recorded 10,005 referrals into CP; 5,957 of those families consented to services. The Indiana Data Warehouse provides reports matching families participating in the CP program with families who have substantiated cases of child abuse/neglect. For the period January, 2007 through June 2008, the Warehouse reported that 96.43% of CP families had no substantiated cases reported.

Community Partners Success Stories

- 👉 A family needed help budgeting and organizing financial/important documents. A CP worker helped mom establish a monthly budget and a family calendar that included due dates for bill payments in addition to family activities. The CP worker established a plan for chores and discipline before the father returned from jail. Mom also needed her birth certificate to get a driver's license to help move toward employment. When the case closed the family was doing well: kids behaving, all bills were paid up-to-date and the birth certificate process started. Mom was very happy and thankful for the services and the results.

- 👉 CP opened a case on June 15, 2008 to help a family of six with utility bills and child care. The CP worker located funds for electric and gas bills which were both past due. The CP worker enrolled the two oldest boys in a free summer program that met ¼ mile from the family's house and the two youngest children were signed up for day care. The CP worker helped the mom apply for financial aid so she could return to school. The case closed by June 25, 2008 with all family goals met.

- 👉 A CP worker met with two teenage boys on a weekly basis. The 14 year old was ADHD, had been kicked out of school numerous times, and had been forced to transfer to a different school the prior year. The 13 year old had a substantial history of drug use, had a theft and trespassing charge, and was on probation. The boys had multiple fights with each other on a daily basis. The CP worker took each boy into the community individually and worked with them on their specific issues while doing an activity like picking up trash from the park or walking. Periodically, the CP worker took the boys at the same time and worked on their communication problems. Throughout the service period, both boys stayed out of trouble. The 14 year old made the honor roll; the 13 year old passed random drug screens, communicated numerous times that he had no desire to use drugs, and had no more trouble with law enforcement. As services ended, the dad stated he noticed a huge difference in the boys and felt they were on a much better path. He stated the boys' behavior at home and in the community was much improved and he and the boys thanked the CP program.

- 👉 A family consisting of an unemployed father, pregnant mother, and four children self-referred to the CP program after experiencing a complete loss of their house and personal possessions in a fire. The family had received services briefly from the local Red Cross, however, they would soon be homeless or be forced to place their children in an unsafe environment as their only housing option was to stay with an abusive grandparent.

CP assigned a liaison to provide parent-aide services to the family and through CP the family received the following assistance:

- Temporary housing in a local motel for 9 days
- Immediate assistance with food and clothing
- Employment for the father (A temp agency placed the father with a cleaning service at a Toyota plant.)
- Steel toed boots required for employment (through Goodwill Industries)
- Gasoline money for transportation to and from work.
- Housing (liaison located a rental house for the family)
- Transportation (liaison provided transportation to medical appointments, employment search, and additional resources including; contact with the Salvation Army, County Trustees, local churches, and the Gibson County C.A.P.E. office.)

At the close of CP services the family had housing, food, and employment and the children remained in a safe environment with their biological parents.

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Letter from Indiana Department of Child Services Director

Dear Friends and Colleagues:

The Indiana Department of Child Services (DCS) increased its investment for child abuse prevention services to more than \$57,000,000 for 2008. The KFTF Board has played an important role in these efforts.

Since 2006, following the DCS prevention initiative, KFTF funds have been among the resources used to fund statewide, community-based, prevention focused programs. As the DCS Prevention Plan for Primary and Secondary Prevention for State Fiscal Years 2008-2009 has been implemented, KFTF continues to support an array of prevention services that are regionally allocated, systematically contracted with measurable deliverables and outcomes, and delivered through local partnerships.

This Annual Report provides a picture of program accomplishments during the 2007-2008 State Fiscal Years. Your support of the KFTF through the purchase of the KFTF license plate and donations is appreciated.

Thank you for your work on behalf of Indiana's children.

Sincerely,
James W. Payne, Director
Indiana Department of Child Services

Letter from KFTF Board Chairperson

Dear Friends and Colleagues:

In 2008, the Kids First Trust Fund (KFTF) began to see the results of the changes in funding strategies initiated last year. This change ensures that every community in Indiana has access to evidence-based prevention programs and has moved prevention to a new level in our State. We are investing on the front end to keep children safe and help families do a better job of parenting.

Funds have been used to primarily fund three projects; marketing, Prevent Child Abuse Indiana (PCAI), and Community Partners for Child Safety. There have been opportunities to inform the public about specific issues that impact the safety and well being of all children through radio ads and PCAI educational efforts. Our investment in community-based prevention programs and activities in the 18 regions in Indiana has been positive for communities and in promoting successful outcomes that keep families from entering the child protection system.

Thanks to those who have contributed by purchasing a Kids First License Plate or by donating to the fund. Let us join forces to continue prevention efforts by encouraging others to purchase KF License Plates and make tax deductible donations to the Fund. Together we can make a difference through investing in prevention in Indiana.

Sincerely,
Clara Anderson, MSW, LCSW
KFTF Board Chairperson

The Villages/ Prevent Child Abuse Indiana Highlights

Throughout 2007-2008, The Villages/Prevent Child Abuse Indiana (PCAI) educated and motivated a huge target audience through training, special events and community outreach.

PCAI made a difference in the past year by:

- 👏 Kicking off April Child Abuse Prevention Month with an event on the lawn of the statehouse at which Governor Daniels spoke. Participants for this kick-off were surrounded by 1000 pinwheels that were planted on the lawn to symbolize the births of over 89,000 children born in Indiana in 2006.
- 👏 Celebrating April Child Abuse Prevention Month with an event and exhibit at the Indianapolis Children's Museum
- 👏 Launching during Child Abuse Prevention Month the Kids Can't Wait

Campaign by unveiling billboards with positive parenting messages and PSA's by Colt's Coach Tony Dungy and Center Jeff Saturday, Superintendent Eugene White of the Indianapolis Public Schools, and President and CEO, Sharon Pierce of The Villages/PCAI

- 👏 Going live with the website www.indianakidscantwait.org
- 👏 Presenting one Statewide Signature Event featuring Victoria Rowell: dancer, author, advocate, philanthropist and former foster child who shared her story about growing up in foster care and overcoming obstacles to achieve success. Ms. Rowell's presentation *The Women Who Raised Me*, which is also the title of her book, focused on how other adults have influenced and supported her throughout her life and career. The event was attended by 104 professionals, youth, and community members.
- 👏 Presenting 167 educational presentations to 4,124 youth, caregivers, and professionals throughout the state
- 👏 Presenting four Regional Workshops featuring five different speakers in the north, central, and southern regions of the state

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- ✋ Collaborating with Healthy Families Indiana and other partners in planning the September 2007 and April 2008 Institute for Strengthening Families. Each institute included three days of professional development trainings at which over 500 participants attended over 25 workshops to learn about multiple topics, for example: home visiting, effective parenting techniques, child safety, child development, and the effects of substance abuse on infants and children
- ✋ Sponsoring the Keynote speaker for the April 2008 Institute for Strengthening Families
- ✋ Supporting and emceeding the Healthy Families Indiana (HFI) Multi-site Accreditation Awards Ceremony at which Prevent Child Abuse America/Healthy Families America awarded HFI four year national accreditation. Governor Mitch Daniels and Department of Child Service Director, James W. Payne presented accreditation certificates to all HFI sites at this celebration attended by over 750 persons
- ✋ Exhibiting at 15 events, six of which were statewide, and distributing over 340,000 pieces of material
- ✋ Distributing a quarterly newsletter that included information on events occurring within the Villages/PCAI as well as ideas for prevention and supporting parents
- ✋ Presiding over 34 meetings with local PCAI chartered councils, prospective councils or council representatives, holding a statewide council retreat, and developing two new local councils
- ✋ Distributing a newsletter, called The Council Courier, to local PCAI chartered councils
- ✋ Training two PCAI staff in the national Zero to Three Prevent Child Abuse and Neglect curriculum. Trained staff will train child care and early childhood professionals how to work with families and children
- ✋ Continuing to sit on the Indianapolis sub-committee of the State of Our Black Youth (SOBY). The committee, in partnership with Indiana Black Expo and the Asante Children's Theatre, completed work on a DVD entitled *I Never Meant* that chronicles the stress a family is experiencing. The DVD and an accompanying curriculum are being used as teaching tools in schools, places of worship, and at other organizations and events throughout the state.

Funding Allocation 2007-2008

Region	Community Partners	Allocations
1	Dunebrook	\$16,598
2	Dunebrook	\$64,416
3	SCAN	\$47,842
4	SCAN	\$98,794
5	Wabash Valley Hospital	\$73,135
6	Children's Bureau	\$52,824
7	Meridian Services	\$53,040
8	Friends of Families	\$52,246
9	Children's Bureau	\$53,994
10	NACS - Children's Bureau	\$21,279
11	Children's Bureau	\$45,429
12	Children's Bureau	\$62,452
13	Ireland Home Based Services, LLC	\$52,564
14	Children's Bureau	\$54,067
15	Children's Bureau	\$61,938
16	Ireland Home Based Services, LLC	\$64,131
17	Ireland Home Based Services, LLC	\$72,011
18	New Hope Services	\$53,240
Community Partners Total		\$1,000,000
Statewide	Prevent Child Abuse Indiana	\$353,000
Total Program Funding		\$1,353,000
Media Campaign		\$200,000
Supplies		\$20,000
Total Kids First Trust Fund Allocation		\$1,573,000

Media Campaign

The Kids First Trust Fund produced a radio pitch spot for marketing the sale of license plates. This radio spot compliments the already produced television spot. In 2008, the radio spot was rotated into a PSA campaign about scalding sponsored by Clarian Hospital and the Indiana Department of Child Services (DCS). In addition, KFTF has three radio spots currently in production that focus on sending the message to the community to be the voice of the voiceless and report child abuse and neglect. These spots are expected to air beginning November, 2008. The license plate spot will also air again at that time.



KFTF license plates continue to be marketed throughout the year by the distribution of KFTF key chains and brochures by The Villages/PCAI staff and state and local DCS staff as they conduct community outreach through presentations and booths at local events. KFTF Board members also distribute these promotional materials as they speak with groups in their communities. All of these advocates advise listeners about the importance of the KFTF in preventing child abuse and neglect as they give presentations throughout the state.

KFTF pop-up boards and banners continue to be displayed at conferences and meetings throughout the year.



State of Indiana

Mitchell E. Daniels, Jr., Governor

James W. Payne, Director

Department of Child Services

302 W. WASHINGTON STREET, Room E306
INDIANAPOLIS, INDIANA 46204-2739

www.IN.gov/dcs

DCS (06-08)

Job #1031

